*Pre-production finance*

*Requirements for finance:*

***Equipment-***

*Some of the film budget will be allocated to the equipment needed for the filming of the production.*

*Funds will be spent on equipment such as cameras, lights and sets. Productions will sometimes include more than 1 camera being used depending on how big the film is. Some cameras used for filming include:*

* *Arri Alexa*
* *Blackmagic Design Cinema Camera*
* *Canon Cinema EOS*

*Other equipment like microphones, lights will also have more than 1 being used. There will be more than one microphone as different people may be speaking from different places. There will be various different lights used because it helps set the scene such as the time of day. It also can be used for special effects and intensity.*

*Due to using cameras you will also need extra equipment like tri-pods, camera lights and different lenses to make filming even better.*

*Most films will also use more many sets as there will be a lot of scenes based in different locations from bedrooms to a kitchen. Props will also be needed to make the sets more realistic, this will need budget as well because they will either need to be hired or made.*

***Crew-***

*Due to needing equipment you would need crew to use it. This means allocating some of the budget to a film crew. Some of the crew members include camera men, a director and producers.*

*Films also need makeup artists, hair stylists and costume designers to make the actors fit the role they are playing. Makeup artists who were employed in film production earned an annual wage of $88,200, or $42.40 an hour. Depending on the size of the production and cast, sometimes you may need more than 1 makeup artist/hair stylist meaning more of the funding would need to be spent to hire more staff to get the cast ready for filming.*

*The U.S. Department of Labor says the* ***average*** *yearly income for a producer is $68,440, some producers make millions. In most big films there is always more than 1 producer, this means more of the budget will be allocated as there are more people to pay.*

***Talent-***

*A lot of the budget also must be allocated to the cast of the film which includes lead actors, extras and stunt actors. If there is a successful series of films which have a famous lead actor such as Daniel Radcliffe, each continued film the lead actor would get paid more money to star in it. This is because the audience who want to watch the film are looking for the main character to be the same actor, if it is a different actor this may lower success rates of the film ending in less profit and popularity.*

*Some films can have low success rates due to typecast of actors. Film companies will think a big named actor such as Daniel Radcliffe would attract a large audience to watch their new film such as Women in Black. This is not always the case, some people who know an actor as one character, like Daniel Radcliffe as ‘Harry Potter’, would see ‘Harry Potter’ instead of the character they are meant to be playing in the new film. This could bring a negative impact to the new film and less profit because of a smaller audience due to the actors playing different roles.*

***Facility Hire-***

*To produce films there needs to be a variety of different locations and facilities needed. Some of the film budget will be allocated towards the location/facility hire.*

*Locations can include places that are indoor. To film in locations such as houses you need permission from the owner or maybe local council depending who it is owned or ran by. You need permission due to all the cast and crew who will be at the location, also if it is a public attraction it will need to be closed to the public for the amount of time the production crew need it for.*

*Location shooting can also include outdoor locations such as gardens, towns and castles. To film in places like these you will also need permission due to them most likely being public places so would need permission to close the buildings/areas from the public due to the large amounts of crew and cast that will be there.*

***Transport-***

*Some of the film budget will also need to be spent on transport for all the equipment, crew and especially the cast. As well as transporting it from location to location this may also include transporting it to a location in another country. To transport equipment you either use a van to travel to a shoot or fly to a location and need to be in strong, lightweight bags with wheels as equipment is heavy and usually made from metal.*

*To transport the cast of the film to shoot locations you will most probably need more than one type of transport. If you are travelling from one location to another in the same country or are close you will use cars to transport. These cars will most likely be expensive known makes of cars due to maybe transporting celebrities. If you need to travel to another country you have a private jet for the cast to travel over in.*

***Clearances***

*Film clearance is needing permission for all things included in the film production. To start filming you need permission to be able to film in certain locations and buildings meaning you need the permission from the people who own or run the places due to the large amounts of people and equipment that will be used there from the production company.*

*If you are using an artist’s songs or music in your production you also need the permission from the publisher to use the music. This will include negotiating a fee and the end result is a Synchronization License, which means all the terms for the use of the music are clearly stated.*

*As well as this, in a lot of films named brands/products are used, you will need permission to use these brands. This will include negotiation between the brand and the film producers to agree how they are used and also the fee for using them. This can also be in reverse and the brand pays the production company to place their products in their films. Other necessary clearances can include, actors/extras, posters, broadcasts, photographs.*

***Materials***

*Budget is also needed for costumes, props and audio. In film production costumes are needed to make the actors look the part of the character they are playing. The costumes can be bought or made. Once the film is all planned out, they need to plan where the materials will be sourced from. There are four options. Materials can be:*

* *Pulled (costume shops stock)*
* *Rented*
* *Shopped*
* *Made to order*

*Props are also needed to make the scenes more realistic and also to set scenes and characters. Budget is needed to either hire the props needed or buy the materials to make them. Props are objects that are movable or portable on a set apart from the actors, scenery, costumes, and electrical equipment. Audio materials include things such as music and sound effects. Sound effects are artificially created, enhanced sounds or sound processes used to emphasize content of films and television shows. In film production, a sound effect is a recorded sound which is used to make a specific creative point without using dialogue or music. Music audio involves editing previous recorded audio tapes.*